

# Shamrock Stampede

3.3k/7k  
for PTSD

Sponsorship  
Packet  
2021



live free  
ASSOCIATION

**RUN**  
TO  
CHANGE LIVES

**MARCH 20<sup>th</sup> 2021**

**DOUGLAS COUNTY EVENTS CENTER  
CASTLE ROCK, COLORADO**

[www.ShamrockStampede.com](http://www.ShamrockStampede.com)

[info@ShamrockStampede.com](mailto:info@ShamrockStampede.com)



# SPONSORSHIP SUMMARY



## Title Sponsor - \$7500 (Exclusive Opportunity)

Pass-through rights; Your logo incorporated with ShamROCK Stampede logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Digital Swag Bag



## Presenting Sponsor - \$5000 (Exclusive Opportunity)

Your logo incorporated with ShamROCK Stampede logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Digital Swag Bag



## Full Irish Sponsor - \$2500

Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Full Page Digital Swag Bag ad/coupon (with link to website)



## Half Irish Sponsor - \$1000

Smaller (half-Irish size) logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)



## Irish 4 a Day Sponsor - \$500

Name on website, t-shirts, banners and print material, social media; Expo space; Quarter Page Digital Swag Bag ad/coupon (with link)



## Photography Sponsor - \$2500

Participant race photos branded with your logo. Logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)



# specialty opportunities

## Expo Participant - \$200

10x10 space at the ShamROCK Stampede Back to Health Expo, Quarter Page Digital Swag Bag ad/coupon (no link; with link add \$100)

## Bib Coupon- \$350 (2 Available)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



## Media Sponsor

In-Kind/Trade Relationship is anticipated for promotion and advertising.

## In-Kind Sponsor

Official sponsor of the ShamROCK Stampede for PTSD. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation).

**Digital Race Bag Ads**

- Full Page - 8.5w"x11h"
- Half Page - 8.5w"x5.5h"
- Quarter Page - 4.25w"x5.5h"

Please Provide RGB artwork - 300dpi - .PDF or .JPG

<b>Full Page</b> 8.5w"x11h"	<b>Half Page</b> 8.5w"x5.5h"
<b>Quarter Page</b> 4.25w"x5.5h"	Please send a URL if you would like your ad live linked.





## benefiting organizations:



Helen and Arthur E. Johnson  
Depression Center

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

